



Alexander Horn
Partner, Logical-Invest

JOIN US AND LEARN

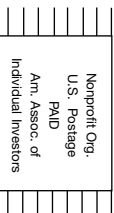
- The key elements of constructing your self-managed portfolio
- How to build in a well-balanced crash-protection mechanism into your strategies

INTELLIGENT, RULE-BASED ETF INVESTMENT STRATEGIES

REGISTER EARLY & SAVE! See Inside for Details



AAII
AMERICAN
ASSOCIATION OF
INVESTORS
625 N MICHIGAN AVE
SUITE 1900
CHICAGO, IL 60611-3151



SILICON VALLEY
MEETING

Saturday,
April 11, 2015

Chapter Information

Contact Lynn Gillette

Email aaichapter_siliconvalley@yahoo.com

(Note: Meeting registration can not be taken at this address.)

Web Page www.aaia.com/localchapters

Website www.siliconvalleyaaia.org

Special Interest Groups

SUNNYVALE DISCUSSION GROUP

Lynn Gillette and Valerie Fitch

aaichapter_siliconvalley@yahoo.com

The Sunnyvale Discussion Group meets on the fourth Tuesday of each month at 6:30 p.m. in the Coco's Restaurant located at 1209 Oakmead Parkway in Sunnyvale. The meeting is held every month except December.

COMPUTERIZED-MECHANICAL INVESTING GROUP

Al Zmyslowski

al_zmyslowski@yahoo.com

Meets monthly at a local library. See <http://tinyurl.com/pug8ybv> for group information and upcoming meeting details. The group discusses and presents ideas on how to use computers in investing. The group has a definite mechanical investing flavor, focusing on rules, algorithms, programs and computerized investing tools of various flavors.

Free!

Sign up to receive **the latest chapter meeting information** by mail and email.

IT'S EASY!

Go to **www.aaia.com/chapteremail** and follow the directions.

Questions:

Call 800/428-2244 or 312/280-0170.

(AAII Member Privacy: Your email address will not be shared with any other company or service.)

REGISTER ONLINE

www.siliconvalleyaaii.eventbrite.com

REGISTER BY MAIL

ADVANCE REGISTRATION FOR
Saturday, April 11, 2015

Name: _____

Email: _____

Phone: (_____) _____

Family/Guest Name(s): _____

____ # Everyone: \$ _____

Total Fees: \$ _____

Please indicate any ADA disability
needs: _____

YES! I would like more information about
volunteering to help this chapter.

Mail completed form with your
check (payable to AAI) to:

AAII Silicon Valley Chapter
P.O. Box 58
Cupertino, CA 95015

No confirmation will be sent; your
canceled check is your receipt.

Meeting Details

Saturday, April 11, 2015

SAN JOSE AIRPORT GARDEN HOTEL

1740 N 1st St.
San Jose, CA
408/793-3300

SCHEDULE

Registration/Social/Refreshments

(coffee & tea; no breakfast)
9:00 a.m.

Program 9:30 a.m.

Q&A 11:15 a.m.

FEES

In Advance

(Postmarked by 4/4 or online by 4/7)

Everyone, **\$25**/person

Late Registration
(Online only by 4/10)
Everyone, **\$30**/person

At the Door

(space permitting)
Everyone, **\$30**/person

REFUND POLICY

No refunds.

More Information

Note: There is additional parking in
the rear of the hotel.

For driving directions, see
<http://sjcairporthotel.com/contact/>

Time permitting, a panel discussion
responding to the presentation may
be held

The AAI Silicon Valley Chapter Presents...

Saturday, April 11, 2015

INTELLIGENT, RULE-BASED ETF INVESTMENT STRATEGIES

Alexander Horn

Partner, Logical Invest



Alexander Horn has been researching and applying financial modeling as a financial executive for 15 years. His passion lies in the enterprise and project valuation, having participated in several multi-billion M&A deals in the chemical and biotech industry.

Prior to joining Logical-Invest.com, Horn was the CFO and corporate vice president in Japan for a major global chemical company. Before that he served in executive roles in North America, Europe and Asia within the automotive sector.

Alexander holds an MBA in general management from the Instituto Panamericano de Alta Dirección de Empresa (IPADE) and an M.A. in international business from the University of Paderborn.

YOU WILL LEARN

- The key elements—and most common traps—of constructing your self-managed portfolio
- How to build in a well-balanced crash protection mechanism into your strategies
- How you can benefit from harvesting the “fear premium” by investing in inverse volatility

With hundreds of ETFs available, how can the individual investor successfully manage a portfolio? Logical Invest has developed algorithms that create alpha and reduce market exposure with simple, well-researched monthly ETF rotation strategies. These strategies protect your account with crash protection via U.S. Treasuries and harvest a “fear premium” from inverse volatility. These rotation strategies can be brought together with adaptive allocation in a custom-made portfolio right for each investor. In a preview exclusive for the Silicon Valley Chapter, Alexander Horn will discuss extending the efficient frontier in “Markowitz Meets Logical Invest.”

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